



60 Little Known Ways To Drive MASSIVE TRAFFIC To Your Website!

The information provided in this Business Report is being given to you for FREE to help you get better results from your internet marketing campaign. By implementing some of the simple strategies included in this report, you'll soon see massive traffic flooding to your web site.

For more great information, visit our web site at www.WhartonBusinessFoundation.com and visit our blog at www.FromTheMindsOfWharton.com.

Here you go:

- 1) Write and submit articles to the article directories like: goarticles.com, amazines.com, articlesbase.com, articleplace.com, etc..
- 2) Start a blog and submit it to the 100's of free blog directories such as: www.bloglines.com, www.boingboing.net, www.technorati.com, www.answers.com, www.blogcatalog.com, etc..
- 3) Leave comments on other people's blogs with a backlink to your web site.
- 4) Give an unbiased testimonial on a product/service that you have used in exchange for a backlink to your site.
- 5) Add a link in your email signature to your website. It's a free and easy way to get a little more traffic.
- 6) Answer people's questions on www.answers.yahoo.com.
- 7) Post QUALITY information on forums and have a link to your site in your signature.
- 8) Post free classified ads on any of the sites that allow them with a link to your site. Sites such as oodle.com, adlandpro.com, www.sell.com, www.kijiji.com, etc. are great. Do a search for 'free classified advertising sites' for more choices
- 9) Write a compelling, newsworthy press release and submit it to www.PRWeb.com.
- 10) Advertise your website in the appropriate category and cities on www.Craigslist.org

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- 11) Optimize each page of your website for a popular keyword or search phrase. Go to <https://adwords.google.com/select/KeywordToolExternal> for ideas.
- 12) Manually submit your website to the major search engines.
- 13) Advertise on other product's "thank you" pages.
- 14) Make a custom 404 error page for your website redirecting people to your home page.
- 15) Use PPC search engine advertising. Read our article on Power-Leveraging PPC advertising in our blog www.FromTheMindsOfWharton.com
- 16) Add a "bookmark this site" link to your web pages.
- 17) Have a "tell-a-friend" form on your site.
- 18) Send articles to ezine publishers that includes a link to your website.
- 19) Give away a FREE Gift (white paper, audio book, audio course, ebook, report, e-course) to keep people coming back to your site.
- 20) Add an RSS feed to your blog.
- 21) Add fresh new content to your web site. Add a minimum of 1 new article to your site each week. Even more is better.
- 22) Submit your site to any related niche directories online.
- 23) Participate in a banner or link exchange program.
- 24) Design a specialized software program, Excel program, etc.. that automates a common necessary function. It should also have a link back to your web site. Then give it away for free.
- 25) Buy all of the variations and misspellings of your and your competitor's domain names and direct them all to your web site.
- 26) Buy a domain name related to your niche that is already receiving traffic and forward it to your site. These are often the premium domains that have already been reserved yet are for sale.
- 27) Design a business card with a FREE Gift Offer on it that directs people to go to your site to get the gift. Give them out everywhere.
- 28) Start an affiliate program, where you pay other site owners for directing customers to your web site, and let your affiliates send you visitors.
- 29) Set up a social networking site for your business on sites like myspace.com, linkedin.com, twitter.com, etc..

- 30) Set up accounts on social bookmarking sites like digg.com, stumbleupon.com, reddit.com and review your own site.
- 31) Submit a viral video, ideally something that elicits a powerful emotional response (funny, shocking, etc.), to www.YouTube.com
- 32) Conduct and publish surveys to your website.
- 33) Structure joint venture partners that will send you traffic.
- 34) Start your own newsletter or ezine.
- 35) Use an email campaign to keep people coming back to your site.
- 36) Purchase advertising on other web sites.
- 37) Send or provide a FREE sample of your product or service to other web site owners in exchange for a review.
- 38) Place ads on www.eBay.com with a link to your site. When setting up your account, on your "About Me" page, link to your website. Then either give an item(s) away for FREE or sell for just \$1 to first generate traffic to your ad and subsequently your web site. Informational products are great for this.
- 39) Exchange reciprocal links with other related websites. You're welcome to exchange links with us. We have a really cool business directory. Go to: www.WhartonBusinessFoundation.com/link_to_us
- 40) Network with other people at seminars or other live events and give them your card with the FREE Gift offer directing them to your web site to claim it or them.
- 41) Buy advertising in popular newsletters or ezines.
- 42) Create a FREE ebook and list in on the "FREE ebook" sites. Sites such as knowfree.net, onlinefreebooks.net, etc. are great.
- 43) Buy and use memorable domain names. Ideally ones that are conversational catch phrases. This way people will remember them more easily (ex. ILoveFrenchFood.com, LowerMyInterestRates.com, etc..).
- 44) Create a profile on Amazon.com and submit reviews for popular books, and products, that you've tried.
- 45) Start a lens on www.Squidoo.com
- 46) Start a hub on www.hubpages.com
- 47) Use traffic exchange sites like: <http://www.easyhits4u.com>, <http://www.trafficg.com>, etc.

- 48) Get referrals from similar yet non-competing sites.
- 49) Create and sell a product with resell or giveaway rights and include a link to your site in it so that others pass it around for you.
- 50) Email your contact list. Build one by getting everyone's email address that you ever meet.
- 51) Buy a pair of sandals, get your domain name engraved on the bottom and walk on the beach, stomp in the mud or play in the snow.
- 52) Get yard signs made up with an ad for your business, phone number and a memorable domain name on it. Hang these at 'on and off' ramps of highways and in areas with a high concentration of potential customers.
- 53) Speak at Chamber Of Commerce events and tell people to go to your web site to get a FREE gift.
- 54) Hand out flyers at public gatherings offering a FREE Gift. They have to go to your web site to get it.
- 55) Hold a monthly raffle. Raffle off books, electronics, artwork, etc. Promote it online, on the radio, flyers, etc. and tell people that they have to register on your web site to play.
- 56) Leverage offline advertising such as newspapers, magazines, direct mail, radio, TV to drive traffic to your site. Your strategy should be to gather site visitors contact information rather than trying to sell them something.
- 57) Add a classified ads section to your site. Epage.com makes it easy.
- 58) Build a 'FREE business directory' in your web site. Other site owners will want to be listed in your directory and will visit your site and swap links with you. This is an effective viral strategy. It has the added benefit of increasing your SEO results.
- 59) List your web site in highly used local and national directories like www.anywho.com, yellowbook.com, yellowpages.com, www.freeonlinewebdirectory.com, etc...Simply do a search for 'free online directories'.
- 60) Set up a blog, under a different name, that reviews popular businesses in various industries. Provide links to their web sites. Next, write a review of your own business with a link to your web site. Finally, promote your blog online (reference tactic # 2 of this Business Report).

For other great marketing ideas, visit our web site at www.WhartonBusinessFoundation.com and our blog at www.FromTheMindsOfWharton.com. Or for a NO COST, NO OBLIGATION, ABSOLUTELY NO PRESSURE Phone Consultation call us at (888)4-WHARTON (494-2786)ext.17

Wishing you the very best, much happiness and the most success!

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